THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT. THIS DOES NOT CONSTITUTE AN INVITATION OR OFFER TO ACQUIRE, PURCHASE OR SUBSCRIBE TO SECURITIES. THIS PUBLIC ANNOUNCEMENT IS NOT INTENDED FOR PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY OUTSIDE INDIA.

CEPL

CHAMUNDA ELECTRICAL LIMITED

Our Company was incorporated on June 25, 2013 as "Chamunda Electrical Private Limited", a private limited company under the Companies Act, 1956, pursuant to a certificate of incorporation issued by the Registrar of Companies, Gujarat, Dadra and Nagar Havelli. Subsequently, our Company was converted into a public limited company pursuant to a resolution passed by our Shareholders at an extraordinary general meeting held on July 23, 2024 and consequently the name of our Company was changed to "Chamunda Electrical Limited" and a fresh certificate of incorporation dated August 21, 2024 was issued by the Registrar of Companies, Central Processing Centre. For further details please refer to chapter titled "History and Certain Corporate Matters" beginning on Page No. 141 of this Red Herring Prospectus.

Registered Office: Shop No.113,114, Sakar Building Opp. Petrol Pump, Near Railway Fatak, Palanpur, Gujarat, India, 385001;
Telephone: +91 99789 12471; **E-mail:** info@chamundaconst.com; **Facsimile:** N.A; **Website:** http://www.chamundaconst.com/
Contact Person: Mrs. Asha Sharma, Company Secretary & Compliance Officer; **Corporate Identity Number:** U40106GJ2013PLC075751

OUR PROMOTERS: MR. CHIRAGKUMAR NATVARLAL PATEL, MR. NATVARBHAI K RATHOD AND MRS. PURNIKABEN C PATEL

INITIAL PUBLIC OFFER OF UPTO 29,19,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH ("EQUITY SHARES") OF CHAMUNDA ELECTRICAL LIMITED(THE "COMPANY" OR "CEL" OR "ISSUER") AT AN ISSUE PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) FOR CASH, AGGREGATING UP TO ₹ [•] LAKHS ("PUBLIC ISSUE") OUT OF WHICH 1,65,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN ISSUE PRICE OF ₹ [•] PER EQUITY SHARE FOR CASH, AGGREGATING ₹ [•] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY THE MARKET MAKER TO THE ISSUE (THE "MARKET MAKER RESERVATION PORTION"). THE PUBLIC ISSUE LESS MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 27,54,000 EQUITY SHARES OF FACE VALUE OF ₹ 10/- EACH, AT AN ISSUE PRICE OF ₹ [•] PER EQUITY SHARE FOR CASH, AGGREGATING UP TO ₹ [•] LAKHS IS HEREINAFTER REFERRED TO AS THE "NET ISSUE". THE PUBLIC ISSUE AND NET ISSUE WILL CONSTITUTE [•]% AND [•]% RESPECTIVELY OF THE POST- ISSUE PAID-UP EQUITY SHARE CAPITAL OF OUR COMPANY.

• QIB PORTION: NOT MORE THAN 50.00% OF THE NET ISSUE • RETAIL PORTION: NOT LESS THAN 35.00% OF THE NET ISSUE
• NON-INSTITUTIONAL PORTION: NOT LESS THAN 15.00% OF THE NET ISSUE • MARKET MAKER PORTION: UP TO 1,65,000 EQUITY SHARES OR 5.65% OF THE ISSUE

PRICE BAND: ₹ 47 TO ₹ 50 PER EQUITY SHARE OF FACE VALUE ₹ 10/- EACH

THE FLOOR PRICE IS 4.70 TIMES OF THE FACE VALUE AND THE CAP PRICE IS 5.0 TIMES OF THE FACE VALUE OF THE EQUITY SHARES.
BIDS CAN BE MADE FOR A MINIMUM OF 3,000 EQUITY SHARES AND IN MULTIPLES OF 3,000 EQUITY SHARES THEREAFTER.

RISKS TO INVESTORS

- We derive significant portion of our revenue from Operation, Maintenance, Testing and Commissioning of Electrical Sub-stations activity as accounted for 85.45%, 96.38%, 92.78%, and 97.22% of our revenue from operations in the period ended December 31, 2025, Fiscal 2024, 2023 and 2022 respectively. An inability to anticipate and adapt to evolving customer preferences and demand for particular project, or ensure project quality may adversely impact our business, results of operations, financial condition and cash flows.
- Our top ten customers contribute 100% of our revenues from operations. Any loss of business from one or more of them may adversely affect our revenues and profitability.
- Our revenues largely depended on acceptance of the bids submitted to the Government and other agencies. Our performance could be affected in case majority of the bids are not accepted / awarded.
- Our company is majorly engaged in Operation, Maintenance, Testing and Commissioning of Electrical Sub-stations activity which is working capital intensive.
- We require certain approvals, licenses, registration and permits for our business, and the failure to obtain or renew them in a timely manner may adversely affect our operations.
- Our failure to perform in accordance with the standards prescribed in work order of our client could result in loss of business or payment of liquidated damages and any delay in the schedule of us under operation & maintenance projects may be subject to cost overruns and can impact our reputation and future projects.
- The Merchant Banker associated with the Issue has handled 32 public issues in the past three years out of which one issues closed below the Issue Price on Listing date
- Average cost of acquisition of Equity Shares held by our Promoters Mr. Chiragkumar Natvarlal Patel, Mr. Natvarbhai K Rathod and Mrs. Purnikaben C Patel is Rs. 3.82, Rs. 0 and Rs. 0 per Equity Share and the Issue Price at the upper end of the Price Band is Rs. 50 per Equity Share.
- The Price/ Earnings ratio based on Diluted EPS for Fiscal 2024 for the company at the upper end of the Price Band is 13.55
- Weighted Average Return on Net worth for Fiscals 2024, 2023 and, 2022 is 21.06% and For the period ended December 31, 2024 is 25.75%.

BID/ISSUE PROGRAMME

ANCHOR INVESTOR BIDDING DATE[(1)]: MONDAY, FEBRUARY 03, 2025
BID/ ISSUE OPENS ON[(1)]: TUESDAY, FEBRUARY 04, 2025
BID/ ISSUE CLOSES ON: THURSDAY, FEBRUARY 06, 2025^

[(1)]Our Company in consultation with the BRLM may consider participation by Anchor Investors. The Anchor Investor Biding Date shall be one Working Day prior to the Bid/ Issue Opening Date in accordance with the SEBI (ICDR) Regulations, 2018.
^UPI mandate end time and date shall be at 5.00 p.m. on the Bid/ Offer Closing Date.

In case of any revisions in the Price Band, the Bid/ Issue Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/ Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/ Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the website of the Book Running Lead Managers and the terminals of the other members of the Syndicate and by intimation to SCSBs, the Sponsor Bank, Registered Brokers, Collecting Depository Participants and Registrar and Share Transfer Agents.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein not more than 50% of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Managers, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of RIBs using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" beginning on page 222 of Red Herring Prospectus.

Bidders/ Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidders/Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidders/ Applicants as available on the records of the depositories. These Demographic Details may be used, among other things, for or unblocking of ASBA Account or for other correspondence(s) related to an Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk. Bidders /Applicants should ensure that PAN, DP ID and the Client ID are correctly filled in the Bid cum Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: For information on the main objects and other objects of our Company, see "History and Certain Corporate Matters" on page 141 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 284 of the Red Herring Prospectus

LIABILITY OF MEMBERS AS PER MOA: The Liability of the members is limited and this liability is limited to the amount unpaid, if any, on the shares held by them.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The Authorized share Capital of the Company is Rs. 11,60,00,000 /- (Rupees Eleven Crore Sixty Lakhs only) divided into 1,16,00,000 (One Crore Sixteen Lakhs) Equity Shares of Rs.10/- (Rupees Ten only) each. For details of the Capital Structure, see "Capital Structure" on the page 65 of the Red Herring Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company: 5,000 equity shares were subscribed by Mr. Chiragkumar Natvarlal Patel, 2,500 equity shares were subscribed by Mr. Natvarbhai K Rathod, 1,000 equity shares were subscribed by Mrs. Purnikaben C Patel, 1,000 equity shares were subscribed by Mrs. Shantaben N Rathod, 500 equity shares were subscribed by Mrs. Patel Pinkiben Biralkumar. Details of the main objects of the Company as contained in the Memorandum of Association, see "History and Corporate Structure" on page 141 of the Red Herring Prospectus. For details of the share capital and capital structure of the Company see "Capital Structure" on page 65 of the Red Herring Prospectus.

LISTING: The Equity Shares issued through the Red Herring Prospectus are proposed to be listed on the NSE EMERGE (SME Platform of NSE). Our Company has received an 'in-principle' approval from the NSE for the listing of the Equity Shares pursuant to letter dated January 16, 2025. For the purpose of the Issue, the Designated Stock Exchange shall be NSE Limited (NSE). A signed copy of the Red Herring Prospectus has been delivered for registration to the ROC on January 28, 2025 and Prospectus shall be delivered for filing to the RoC in accordance with Section 26(4) of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid/ Issue Closing Date, see "Material Contracts and Documents for Inspection" on page 284 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Red Herring Prospectus has been filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI on page 200 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF NSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Offer Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the 'Disclaimer Clause of NSE'.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issuer and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to 'Risk Factors' on page 33 of the Red Herring Prospectus.

ASBA* | **Simple, Safe, Smart way of Application- Make use of it!!!** | ***Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.** | **Mandatory in Public Issues from January 01, 2016. No cheque will be accepted**

UPI UNIFIED PAYMENTS INTERFACE | **UPI-Now available in ASBA for Retail Individual Investors (RII)****
Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI – Now available in ASBA for RIIs applying through Registered Brokers, DPs & RTAs. RIIs also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.

Investors have to apply through the ASBA process. "ASBA has to be availed by all the investors except anchor investor. UPI may be availed by Retail Individual Investors. For details on the ASBA and the UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 222 of the Red Herring Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Document.
*ASBA forms can be downloaded from the website of NSE EMERGE ("SME Portal of NSE")
**List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. Axis Bank Limited has been appointed as Sponsor Bank for the Issue, in accordance with the requirements of the SEBI circular dated November 1, 2018, as amended. For UPI related queries, investors can contact NPCI at the toll free number-18001201740 and Mail Id-ipo.upi@npci.org.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in. For issue related grievance investors may contact: GYR Capital Advisors Private Limited -Mr. Mohit Baid (+91 87775 64648) (Email Id: investors@gyrcapitaladvisors.com).

BOOK RUNNING LEAD MANAGER TO THE ISSUE

GYR Capital Advisors
CLARITY | TRUST | GROWTH

GYR CAPITAL ADVISORS PRIVATE LIMITED
428, Gala Empire, Near JB Tower, Drive in Road, Thaltej, Ahmedabad -380 054, Gujarat, India.
Telephone: +91 87775 64648
Facsimile: N.A.
E-mail: info@gyrcapitaladvisors.com
Website: www.gyrcapitaladvisors.com
Investor grievance: investors@gyrcapitaladvisors.com
Contact Person: Mr. Kaushik Khambhadiya
SEBI Registration Number: INM000012810

REGISTRAR TO THE ISSUE

KFINTECH

KFIN TECHNOLOGIES LIMITED
(Formerly known as KFin Technologies Private Limited)
Selenium Tower-B, Plot 31 & 32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad – 500 032, Telangana, India
Contact Person: Mr. M. Murali Krishna
Tel: +91 40 6716 2222
Fax: +91 40 2343 1551
Email: chamunda.ipo@kfintech.com
Investor grievance e-mail: einward.ris@kfintech.com
Website: www.kfintech.com
SEBI Registration No.: INR000000221

COMPANY SECRETARY AND COMPLIANCE OFFICER

CEPL

Ms. Asha Sharma, is the Company Secretary & Compliance Officer of our Company. Her contact details are set forth hereunder.
Shop No.113,114, Sakar Building Opp. Petrol Pump, Near Railway Fatak, Palanpur, Gujarat, India, 385001
Telephone: +91 83201 19571
Facsimile: N.A.
E-mail: compliancechamunda@gmail.com

Investors can contact the Company Secretary and Compliance Officer or the BRLM or the Registrar to the Issue in case of any pre-issue or post-issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc.

AVAILABILITY OF RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Red Herring Prospectus is available on the website of the SEBI at www.sebi.gov.in, website of the Company at https:, the website of the BRLM to the Issue at: www.gyrcapitaladvisors.com, the website of NSE Emerge at https://www.nseindia.com/companies-listing/corporate-filings-offer-documents, respectively.

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application forms can be obtained from the Registered Office of the Company: Shop No.113,114, Sakar Building Opp. Petrol Pump, Near Railway Fatak, Palanpur, Gujarat, India, 385001; Telephone: +91 99789 12471; BRLM: GYR Capital Advisors Private Limited, Telephone: +91 87775 64648 and the Syndicate Member: GYR Capital Advisors Private Limited, Telephone: +91 87775 64648 and the Sub Syndicate Member: Eureka Stock & Share Broking Services Limited, Telephone: 033 66280000 (131) and the Registered Brokers, RTAs and CDPs participating in the Issue. Bid-cum-application Forms will also be available on the website of NSE EMERGE and the designated branches of SCSBs, the list of which is available at websites of the stock exchanges and SEBI.

ESCROW COLLECTION BANK/ REFUND BANK/ PUBLIC ISSUE ACCOUNT BANK/ SPONSOR BANK: AXIS BANK LIMITED

UPI: Retail Individual Bidders can also Bid through UPI Mechanism.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.

On behalf of Board of Directors
For CHAMUNDA ELECTRICAL LIMITED
Sd/-
Ms. Asha Sharma
Company Secretary & Compliance Officer

Place: Palanpur, Gujarat India
Date: January 28, 2025

Disclaimer: CHAMUNDA ELECTRICAL LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the RHP with the Registrar of Companies, Ahmedabad, Gujarat on January 28, 2025 and thereafter with SEBI and the Stock Exchange. Full copy of the Red Herring Prospectus is available on the website of the SEBI at www.sebi.gov.in, website of the Company at http://www.chamundaconst.com/ , the website of the BRLM to the Issue at: www.gyrcapitaladvisors.com, the website of NSE Emerge at https://www.nseindia.com/companies-listing/corporate-filings-offer-documents, respectively. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 33 of the Red Herring Prospectus.
The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act, 1933 and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in 'offshore transactions' in reliance on Regulation "S" under the Securities Act, 1933 and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.

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Registered Office: Shop No.113,114, Sakar Building Opp. Petrol Pump, Near Railway Fatak, Palanpur, Gujarat, India, 385001;
Telephone: +91 99789 12471; **E-mail:** info@chamundaconst.com; **Facsimile:** N.A; **Website:** http://www.chamundaconst.com/
Contact Person: Mrs. Asha Sharma, Company Secretary & Compliance Officer; **Corporate Identity Number:** U40106GJ2013PLC075751

OUR PROMOTERS: MR. CHIRAGKUMAR NATVARLAL PATEL, MR. NATVARBHAI K RATHOD AND MRS. PURNIKABEN C PATEL

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RISKS TO INVESTORS

- We derive significant portion of our revenue from Operation, Maintenance, Testing and Commissioning of Electrical Sub-stations activity as accounted for 85.45%, 96.38%, 92.78%, and 97.22% of our revenue from operations in the period ended December 31, 2025, Fiscal 2024, 2023 and 2022 respectively. An inability to anticipate and adapt to evolving customer preferences and demand for particular project, or ensure project quality may adversely impact our business, results of operations, financial condition and cash flows.
- Our top ten customers contribute 100% of our revenues from operations. Any loss of business from one or more of them may adversely affect our revenues and profitability.
- Our revenues largely depended on acceptance of the bids submitted to the Government and other agencies. Our performance could be affected in case majority of the bids are not accepted / awarded.
- Our company is majorly engaged in Operation, Maintenance, Testing and Commissioning of Electrical Sub-stations activity which is working capital intensive.
- We require certain approvals, licenses, registration and permits for our business, and the failure to obtain or renew them in a timely manner may adversely affect our operations.
- Our failure to perform in accordance with the standards prescribed in work order of our client could result in loss of business or payment of liquidated damages and any delay in the schedule of us under operation & maintenance projects may be subject to cost overruns and can impact our reputation and future projects.
- The Merchant Banker associated with the Issue has handled 32 public issues in the past three years out of which one issues closed below the Issue Price on Listing date
- Average cost of acquisition of Equity Shares held by our Promoters Mr. Chiragkumar Natvarlal Patel, Mr. Natvarbhai K Rathod and Mrs. Purnikaben C Patel is Rs. 3.82, Rs. 0 and Rs. 0 per Equity Share and the Issue Price at the upper end of the Price Band is Rs. 50 per Equity Share.
- The Price/ Earnings ratio based on Diluted EPS for Fiscal 2024 for the company at the upper end of the Price Band is 13.55
- Weighted Average Return on Net worth for Fiscals 2024, 2023 and, 2022 is 21.06% and For the period ended December 31, 2024 is 25.75%.

BASIS FOR ISSUE PRICE

Qualitative Factors

Some of the qualitative factors and our strengths which form the basis for computing the Issue Price are:

a. Good relationship with the contract farmers and other vendors ensuring availability of raw materials during off-season period;
b. Support of efficient supply-chain enable us to have long-standing and deep customer relationships;
c. Quality assurance and quality control of our products and as a result we received various awards and accreditations;
d. Advanced in-house processing facilities with focus on cost competitiveness;
e. Comprehensive product portfolio enables us to serve our customers spread across the globe;
f. Demonstrated history of financial performance and a scalable business model;
g. Experienced promoter and management team;

For further details, see "Our Business –Strengths" on page 112.

Quantitative Factors

Some of the information presented below relating to our Company is based on the Restated Financial Statements. For details, see "Restated Financial Statements" on page 168.

Some of the quantitative factors which may forms the basis for calculating the Issue Price are as follows:

I. Basic and Diluted Earnings per share ("EPS")(Post Bonus)

(in ₹)

Fiscal Year ended	Basic and Diluted EPS (in ₹)	Weight
March 31, 2022	(0.78)	1
March 31, 2023	0.47	2
March 31, 2024	3.69	3
Weighted Average	**1.87**	
Period Ended 31st December, 2024	**3.55**	

Note:

i. Basic EPS: Net Profit after tax as restated divided by weighted average number of Equity Shares outstanding at the end of the period/ year.
ii. Diluted EPS: Net Profit after tax as restated divided by weighted average number of Equity Shares outstanding at the end of the period/year for diluted EPS.
iii. Weighted average number of Equity Shares is the number of Equity Shares outstanding at the beginning of the year/period adjusted by the number of Equity Shares issued during the year/period multiplied by the time weighting factor. The time weighting factor is the number of days for which the specific shares are outstanding as a proportion of the total number of days during the year/period.
iv. The above statement should be read with significant accounting policies and notes on Restated Financial Statements as appearing in the Financial Statements.
v. The EPS has been calculated in accordance with AS 20 Earnings Per Share {EPS) issued by Institute of Chartered Accountants of India.

II. Price/Earning ("P/E") ratio in relation to Price Band of ₹ 47 to ₹ 50 per Equity Share:

Particulars	P/E at the Floor Price (number of times)*	P/E at the Cap Price (number of times)*
Based on basic EPS for Fiscal 2024	12.74	13.55
Based on diluted EPS for Fiscal 2024	12.74	13.55

**Will be included in the Prospectus*

III. Return on Networth ("RoNW")

Fiscal Year ended	RoNW (%)	Weight
March 31, 2022	(16.46%)	1
March 31, 2023	9.10%	2
March 31, 2024	41.54%	3
Weighted Average	**21.06%**	
Period Ended 31st December, 2024	**25.75%**	

Notes:

(1) Weighted average = Aggregate of year-wise weighted Return on Net Worth divided by the aggregate of weights i.e. (Return on Net Worth x Weight) for each year/Total of weights.
(2) Return on Net Worth (%) = Restated profit for the year divided by Net worth at the end of the period/year.
(3) 'Net worth': Equity Share capital and other equity less capital reserves

IV. Net asset value per Equity Share (face value of ₹ 10/- each)

Particulars	NAV per equity share (₹)*
March 31, 2022	4.72
March 31, 2023	5.19
March 31, 2024	8.89
Period Ended 31st December, 2024	13.52
After the Completion of the Issue:	
- At Floor Price	22.40
- At Cap Price	23.20
At Issue Price(2)	[•]

**NAV (book value per share) : Total shareholders' funds divided by number of shares outstanding as on March 31,2023/year ended March 31,2024 and every year.*

Notes:

1. *RoNW is calculated as net profit after taxation and minority interest attributable to the equity shareholders of the Company divided by shareholders' funds for that year. Shareholders' funds = Share capital + reserves & surplus - revaluation reserves.*
2. *Networth is computed as the sum of the aggregate of paid up equity share capital, all reserves created out of the profits, securities premium account received in respect of equity shares and debit or credit balance of profit and loss account. It may be noted that equity component of financial instruments is excluded while calculating Networth of the Company.*

Comparison of accounting ratios with listed industry peers

We believe that there is no listed company which is specifically comparable to us w.r.t. to our business model, size and financials.

KEY FINANCIAL AND OPERATIONAL PERFORMANCE INDICATORS ("KPIs")

1. KEY FINANCIAL AND OPERATIONAL PERFORMANCE INDICATORS ("KPIs")

Key Performance Indicators (KPIs) are imperative to the Financial and Operational performance evaluation of the company. However, KPIs disclosed below shall not be considered in isolation or as substitute to the Restated Standalone Financial information. In the opinion of our Management the KPIs disclosed below shall be supplementary tool to the investor for evaluation of the company

The members of the Audit Committee have verified the details of all KPIs pertaining to the Company. Further, the members of the Audit Committee have confirmed that there are no KPIs pertaining to our Company that have been disclosed to any investors at any point of time during the three years period prior to the date of filing of the Red Herring Prospectus. Further, the KPIs herein have been certified by M/s. Goyal Goyal & Co. Chartered Accountants, by their certificate dated January 25, 2025.

The KPIs of our Company have been disclosed in the sections "Our Business" starting on pages 112. respectively. We have described and defined the KPIs, as applicable, in "Definitions and Abbreviations" beginning on page 6.

Our Company confirms that it shall continue to disclose all the KPIs included in this section on a periodic basis, at least once in a year (or any lesser period as determined by the Board of our Company), for a duration of one year after the date of listing of the Equity Shares on the Stock Exchange or till the complete utilization of the proceeds of the issue as per the disclosure made in the Objects of the Issue Section, whichever is later or for such other duration as may be required under the SEBI (ICDR) Regulations, 2018.

Set forth below are KPIs which have been used historically by our Company to understand and analyse the business performance, which in result, help us in analyzing the growth of various verticals of the Company that have a bearing for arriving at the Basis for the issue Price.

(Rs In Lakhs)

	KEY FINANCIAL PERFORMANCE			
Particulars	Period Ended 31st December, 2024	F.Y. 2023-24	F.Y 2022-23	F.Y 2021-22
Revenue from Operations[1]	1829.02	1,994.93	1,394.24	1,123.31
Growth in Revenue from Operations (%)	-	43.08%	24.12%	(0.65%)
Total Income[2]	1842.57	2,006.69	1,401.39	1,132.25
EBITDA[3]	492.72	471.58	178.42	46.51
EBITDA Margin (%)[4]	26.74%	23.50%	12.73%	4.11%
Net Profit for the Year / Period[5]	281.48	243.63	31.21	(51.28)
PAT Margin (%)[6]	15.40%	12.21%	2.24%	(4.57%)
Return on Net Worth[7]	25.75%	41.54%	9.10%	(16.46%)
Return on Average Net Worth[8]	33.52%	52.43%	9.54%	(15.21%)
Return on Capital Employed[9]	30.62%	36.82%	12.04%	(5.49%)
Debt-Equity Ratio[10]	0.27	0.79	1.08	1.49

Source: The Figure has been certified by our statutory auditors M/s. Goyal Goyal & Co. Chartered Accountants vide their certificate dated January 25, 2025.

1. *Revenue from operations represents the revenue from sale of service & product & other operating revenue of our Company as recognized in the Restated financial information.*
2. *Total income includes revenue from operation and other income*
3. *EBITDA means Earnings before interest, taxes, depreciation and amortization expense, which has been arrived at by obtaining the profit before tax/ (loss) for the year / period and adding back finance costs, depreciation, and amortization expense.*
4. *EBITDA margin is calculated as EBITDA as a percentage of total income.*
5. *Net Profit for the year/period represents the restated profits of our Company after deducting all expenses.*
6. *PAT Margin (%) is calculated as Profit for the year/period as a percentage of Revenue from Operations.*
7. *Return on net worth is calculated as Net profit after tax, as restated, attributable to the owners of the Company for the year/ period divided by Net worth. Networth means the the aggregate value of the paid-up share capital and Reserves and Surplus of financial year/period.*
8. *Return on Average Net worth is calculated as Profit after Tax divided by average Net worth (average Net worth is calculated as average of the aggregate value of Paid-up share capital & Reserves and Surplus of the current and previous financial year/period).*
9. *Return on capital employed calculated as Earnings before interest and taxes divided by average capital employed (average capital employed calculated as average of the aggregate value of total equity, total debt and deferred tax liabilities of the current and previous financial year/period).*
10. *Debt- equity ratio is calculated by dividing total debt by total equity. Total debt represents long term and short-term borrowings. Total equity is the sum of equity share capital and other equity. Interest coverage ratio is defined as Earnings before interest and taxes (EBIT) divided by finance cost for the year/period.*

Explanation for the Key Performance Indicators:

KPIs	Explanations
Revenue from Operations	Revenue from operations represents the total turnover of the business as well as provides information regarding the year over year growth of our Company.
Total Income	Total Income is used by our management to obtain a comprehensive view of all income including revenue from operations and other income
EBITDA	EBITDA is calculated as Restated profit / loss for the period plus tax expense and depreciation plus amortization plus finance costs and any exceptional items. EBITDA provides information regarding the operational efficiency of the business of our Company
EBITDA Margin	EBITDA Margin the percentage of EBITDA divided by revenue from operations and is an indicator of the operational profitability of our business before interest, depreciation, amortisation, and taxes.
Restated Profit for the Period /Year	Restated profit for the period / year represents the profit / loss that our Company makes for the financial year or during a given period. It provides information regarding the profitability of the business of our Company.
Restated Profit for the Period / Year Margin	Restated profit for the period / year Margin is the ratio of Restated profit for the period / year to the total revenue of the Company. It provides information regarding the profitability of the business of our Company as well as to compare against the historical performance of our business.
Return on Net Worth (in %)	Return on Net Worth provides how efficiently our Company generates profits from shareholders' funds
Return on Average Equity	RoAE refers to Restated profit for the period / year divided by Average Equity for the period. Average Equity is calculated as average of the total equity at the beginning and ending ending of the period. RoAE is an indicator of our Company's efficiency as it measures our Company's profitability. RoAE is indicative of the profit generation by our Company against the equity contribution.
Return on Capital Employed	RoCE is calculated as Earnings before interest and taxes (EBIT) divided by Capital Employed by the Company for the period. RoCE is an indicator of our Company's efficiency as it measures our Company's profitability. RoCE is indicative of the profit generation by our company against the capital employed.
Debt-Equity Ratio (in times)	Debt-equity ratio which compares shareholder's equity to company debt to assess our company's amount of leverage and financial stability.

Continued to next page...

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2. WEIGHTED AVERAGE COST OF ACQUISITION

A) The price per share of the Company based on the primary/ new issue of shares (equity/convertible securities)

The Company have not issued Equity Shares or convertible securities ("Security(ies)") except for below, excluding shares issued under ESOP/ESOS and issuance of bonus shares, during the 18 months preceding the date of this certificate, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-Issue capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days:

Date of Allotment	Number of Shares	Face Value per share	Issue price per share
July 05, 2024	4,50,180	10	50

B) The price per share of the Company based on secondary sale/ acquisitions of shares (equity/ convertible securities)

There have been no secondary sale/ acquisitions of Equity Shares or any convertible securities ("Security(ies)"), where the Promoter, members of the promoter group, selling shareholders, or shareholder(s) having the right to nominate director(s) in the board of directors of the Company are a party to the transaction (excluding gifts), during the 18 months preceding the date of this certificate, where either acquisition or sale is equal to or more than 5% of the fully diluted paid up share capital of the Company (calculated based on the pre-Issue capital before such transaction/s and excluding employee stock options granted but not vested), in a single transaction or multiple transactions combined together over a span of rolling 30 days:

C) Since there are no such transaction to report to under (b) therefore information for primary or secondary transactions (secondary transactions where Promoter / promoter group entities or selling shareholders or shareholder(s) having the right to nominate director(s) in the Board of the Issuer Company, are a party to the transaction).

II. WACA / Floor Price / Cap Price

Please see below details of the weighted average cost of acquisition, based on the details set out under (I) – (A), (B) and (C) above, as compared to the floor price and cap price:

Types of transactions	Weighted average cost of acquisition (Rs. per Equity Share)	Floor price* (i.e. INR 47)	Cap price* (i.e. INR 50)
Weighted average cost of acquisition for last 18 months for primary / new issue of shares (equity / convertible securities), excluding shares issued under an employee stock option plan/employee stock option scheme and issuance of bonus shares, during the 18 months preceding the date of filing of this Draft Red Herring Prospectus, where such issuance is equal to or more than five per cent of the fully diluted paid-up share capital of our Company (calculated based on the pre-issue capital before such transaction/s and excluding employee stock options), in a single transaction or multiple transactions combined together over a span of rolling 30 days.	50	0.94 times	1 times

Explanation for Issue Price being [•] times price of face value.

The Issue Price of ₹ [•] has been determined by our Company, in consultation with the BRLM, on the basis of market demand from investors for Equity Shares through the Book Building Process and is justified in view of the above qualitative and quantitative parameters.

Investors should read the above-mentioned information along with "Risk Factors", "Our Business", "Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Financial Information" on pages 33, 112, 173 and 168 respectively, to have a more informed view. The trading price of the Equity Shares could decline due to the factors mentioned in the "Risk Factors" on page 31 and you may lose all or part of your investment.

For further details please refer Basis of Issue Price on page no 95 of Red Herring Prospectus of the company .

BID/ISSUE PROGRAMME

ANCHOR INVESTOR BIDDING DATE[(1)]: MONDAY, FEBRUARY 03, 2025

BID/ ISSUE OPENS ON[(1)]: TUESDAY, FEBRUARY 04, 2025

BID/ ISSUE CLOSES ON: THURSDAY, FEBRUARY 06, 2025^

[(1)]Our Company in consultation with the BRLM may consider participation by Anchor Investors. The Anchor Investor Biding Date shall be one Working Day prior to the Bid/ Issue Opening Date in accordance with the SEBI (ICDR) Regulations, 2018.

^UPI mandate end time and date shall be at 5.00 p.m. on the Bid/ Offer Closing Date.

In case of any revisions in the Price Band, the Bid/ Issue Period will be extended by at least three additional Working Days after such revision of the Price Band, subject to the Bid/ Issue Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company may, for reasons to be recorded in writing, extend the Bid/Issue Period for a minimum of three Working Days, subject to the Bid/ Issue Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Issue Period, if applicable, will be widely disseminated by notification to the Stock Exchange, by issuing a press release, and also by indicating the change on the website of the Book Running Lead Managers and the terminals of the other members of the Syndicate and by intimation to SCSBs, the Sponsor Bank, Registered Brokers, Collecting Depository Participants and Registrar and Share Transfer Agents.

The Issue is being made through the Book Building Process, in terms of Rule 19(2)(b)(i) of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein not more than 50% of the Net Issue shall be allocated on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company may, in consultation with the Book Running Lead Managers, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which one-third shall be reserved for domestic Mutual Funds, subject to valid Bids being received from domestic Mutual Funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders and not less than 35% of the Net Issue shall be available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilise the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of RIBs using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCSBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Issue Procedure" beginning on page 222 of Red Herring Prospectus.

Bidders/ Applicants should note that on the basis of PAN, DP ID and Client ID as provided in the Bid cum Application Form, the Bidders/Applicants may be deemed to have authorized the Depositories to provide to the Registrar to the Issue, any requested Demographic Details of the Bidders/ Applicants as available on the records of the depositories. These Demographic Details may be used, among other things, for or unblocking of ASBA Account or for other correspondence(s) related to an Issue. Bidders/Applicants are advised to update any changes to their Demographic Details as available in the records of the Depository Participant to ensure accuracy of records. Any delay resulting from failure to update the Demographic Details would be at the Applicants' sole risk. Bidders /Applicants should ensure that PAN, DP ID and the Client ID are correctly filled in the Bid cum Application Form. The PAN, DP ID and Client ID provided in the Bid cum Application Form should match with the PAN, DP ID and Client ID available in the Depository database, otherwise, the Bid cum Application Form is liable to be rejected. Bidders/Applicants should ensure that the beneficiary account provided in the Bid cum Application Form is active.

CONTENTS OF THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AS REGARDS ITS OBJECTS: For information on the main objects and other objects of our Company, see "History and Certain Corporate Matters" on page 141 of the Red Herring Prospectus and Clause III of the Memorandum of Association of our Company. The Memorandum of Association of our Company is a material document for inspection in relation to the Issue. For further details, see the section "Material Contracts and Documents for Inspection" on page 284 of the Red Herring Prospectus

LIABILITY OF MEMBERS AS PER MOA: The Liability of the members is limited and this liability is limited to the amount unpaid, if any, on the shares held by them.

AMOUNT OF SHARE CAPITAL OF THE COMPANY AND CAPITAL STRUCTURE: The Authorized share Capital of the Company is Rs. 11,60,00,000 /- (Rupees Eleven Crore Sixty Lakhs only) divided into 1,16,00,000 (One Crore Sixteen Lakhs) Equity Shares of Rs.10/- (Rupees Ten only) each. For details of the Capital Structure, see "Capital Structure" on the page 65 of the Red Herring Prospectus.

NAMES OF THE SIGNATORIES TO THE MEMORANDUM OF ASSOCIATION OF THE COMPANY AND THE NUMBER OF EQUITY SHARES SUBSCRIBED BY THEM: Given below are the names of the signatories of the Memorandum of Association of the Company and the number of Equity Shares subscribed for by them at the time of signing of the Memorandum of Association of our Company: 5,000 equity shares were subscribed by Mr. Chiragkumar Natvarlal Patel, 2,500 equity shares were subscribed by Mr. Natvarbhai K Rathod, 1,000 equity shares were subscribed by Mrs. Purnikaben C Patel, 1,000 equity shares were subscribed by Mrs. Shantaben N Rathod, 500 equity shares were subscribed by Mrs. Patel Pinkiben Biralkumar. Details of the main objects of the Company as contained in the Memorandum of Association, see "History and Corporate Structure" on page 141 of the Red Herring Prospectus. For details of the share capital and capital structure of the Company see "Capital Structure" on page 65 of the Red Herring Prospectus.

LISTING: The Equity Shares issued through the Red Herring Prospectus are proposed to be listed on the NSE EMERGE (SME Platform of NSE). Our Company has received an 'in-principle' approval from the NSE for the listing of the Equity Shares pursuant to letter dated January 16, 2025. For the purpose of the Issue, the Designated Stock Exchange shall be NSE Limited (NSE). A signed copy of the Red Herring Prospectus has been delivered for registration to the ROC on January 28, 2025 and Prospectus shall be delivered for filing to the RoC in accordance with Section 26(4) of the Companies Act, 2013. For details of the material contracts and documents available for inspection from the date of the Red Herring Prospectus up to the Bid/ Issue Closing Date, see "Material Contracts and Documents for Inspection" on page 284 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF SECURITIES AND EXCHANGE BOARD OF INDIA ("SEBI"): Since the Issue is being made in terms of Chapter IX of the SEBI (ICDR) Regulations, 2018, the Red Herring Prospectus has been filed with SEBI. In terms of the SEBI Regulations, the SEBI shall not issue any observation on the Offer Document. Hence there is no such specific disclaimer clause of SEBI. However, investors may refer to the entire Disclaimer Clause of SEBI on page 200 of the Red Herring Prospectus.

DISCLAIMER CLAUSE OF NSE (THE DESIGNATED STOCK EXCHANGE): It is to be distinctly understood that the permission given by NSE EMERGE ("EMERGE Platform of NSE") should not in any way be deemed or construed that the contents of the Offer Document or the price at which the equity shares are offered has been cleared, solicited or approved by NSE, nor does it certify the correctness, accuracy or completeness of any of the contents of the Offer Document. The investors are advised to refer to the Offer Document for the full text of the Disclaimer clause pertaining to NSE.

GENERAL RISK: Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the Issuer and this Issue, including the risks involved. The Equity Shares have not been recommended or approved by the Securities and Exchange Board of India ("SEBI"), nor does SEBI guarantee the accuracy or adequacy of the contents of the Red Herring Prospectus. Specific attention of the investors is invited to 'Risk Factors' on page 33 of the Red Herring Prospectus.

ASBA* | **Simple, Safe, Smart way of Application- Make use of it!!!** | ***Applications Supported by Blocked Amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account, investors can avail the same. For details, check section on ASBA below.** | **Mandatory in Public Issues from January 01, 2016. No cheque will be accepted**

UPI UNIFIED PAYMENTS INTERFACE | **UPI-Now available in ASBA for Retail Individual Investors (RII)**** | **Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI – Now available in ASBA for RIIs applying through Registered Brokers, DPs & RTAs. RIIs also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.**

Investors have to apply through the ASBA process. "ASBA has to be availed by all the investors except anchor investor. UPI may be availed by Retail Individual Investors. For details on the ASBA and the UPI process, please refer to the details given in ASBA form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 222 of the Red Herring Prospectus. The process is also available on the website of Association of Investment Bankers of India ("AIBI"), the Stock Exchanges and in the General Information Document.

*ASBA forms can be downloaded from the website of NSE EMERGE ("SME Portal of NSE")

**List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. Axis Bank Limited has been appointed as Sponsor Bank for the Issue, in accordance with the requirements of the SEBI circular dated November 1, 2018, as amended. For UPI related queries, investors can contact NPCI at the toll free number-18001201740 and Mail Id-ipo.upi@npci.org.in. For the list of UPI Apps and Banks live on IPO, please refer to the link www.sebi.gov.in. For issue related grievance investors may contact: GYR Capital Advisors Private Limited -Mr. Mohit Baid (+91 87775 64648) (Email Id: investors@gyrcapitaladvisors.com).

BOOK RUNNING LEAD MANAGER TO THE ISSUE

GYR Capital Advisors — CLARITY | TRUST | GROWTH

GYR CAPITAL ADVISORS PRIVATE LIMITED
428, Gala Empire, Near JB Tower, Drive in Road, Thaltej, Ahmedabad -380 054, Gujarat, India.
Telephone: +91 87775 64648
Facsimile: N.A.
E-mail: info@gyrcapitaladvisors.com
Website: www.gyrcapitaladvisors.com
Investor grievance: investors@gyrcapitaladvisors.com
Contact Person: Mr. Kaushik Khambhadiya
SEBI Registration Number: INM000012810

REGISTRAR TO THE ISSUE

KFINTECH — EXPERIENCE TRANSFORMATION

KFIN TECHNOLOGIES LIMITED
(Formerly known as KFin Technologies Private Limited)
Selenium Tower-B, Plot 31 & 32, Gachibowli, Financial District, Nanakramguda, Serilingampally, Hyderabad – 500 032, Telangana, India
Contact Person: Mr. M. Murali Krishna
Tel: +91 40 6716 2222
Fax: +91 40 2343 1551
Email: chamunda.ipo@kfintech.com
Investor grievance e-mail: einward.ris@kfintech.com
Website: www.kfintech.com
SEBI Registration No.: INR000000221

COMPANY SECRETARY AND COMPLIANCE OFFICER

CEPL

Ms. Asha Sharma, is the Company Secretary & Compliance Officer of our Company. Her contact details are set forth hereunder.
Shop No.113,114, Sakar Building Opp. Petrol Pump, Near Railway Fatak, Palanpur, Gujarat, India, 385001
Telephone: +91 83201 19571
Facsimile: N.A.
E-mail: compliancechamunda@gmail.com

Investors can contact the Company Secretary and Compliance Officer or the BRLM or the Registrar to the Issue in case of any pre-issue or post-issue related problems, such as non-receipt of letters of Allotment, non-credit of Allotted Equity Shares in the respective beneficiary account and refund orders, etc.

AVAILABILITY OF RED HERRING PROSPECTUS: Investors are advised to refer to the Red Herring Prospectus and the Risk Factors contained therein before applying in the Issue. Full copy of the Red Herring Prospectus is available on the website of the SEBI at www.sebi.gov.in, website of the Company at https:, the website of the BRLM to the Issue at: www.gyrcapitaladvisors.com, the website of NSE Emerge at https://www.nseindia.com/companies-listing/corporate-filings-offer-documents , respectively.

AVAILABILITY OF BID-CUM-APPLICATION FORMS: Bid-Cum-Application forms can be obtained from the Registered Office of the Company: Shop No.113,114, Sakar Building Opp. Petrol Pump, Near Railway Fatak, Palanpur, Gujarat, India, 385001; Telephone: +91 99789 12471; BRLM: GYR Capital Advisors Private Limited, Telephone: +91 87775 64648 and the Syndicate Member: GYR Capital Advisors Private Limited, Telephone: +91 87775 64648 and the Sub Syndicate Member: Eureka Stock & Share Broking Services Limited, Telephone: 033 66280000 (131) and the Registered Brokers, RTAs and CDPs participating in the Issue. Bid-cum-application Forms will also be available on the website of NSE EMERGE and the designated branches of SCSBs, the list of which is available at websites of the stock exchanges and SEBI.

ESCROW COLLECTION BANK/ REFUND BANK/ PUBLIC ISSUE ACCOUNT BANK/ SPONSOR BANK: AXIS BANK LIMITED

UPI: Retail Individual Bidders can also Bid through UPI Mechanism.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the Red Herring Prospectus.

On behalf of Board of Directors
For CHAMUNDA ELECTRICAL LIMITED
Sd/-
Ms. Asha Sharma
Company Secretary & Compliance Officer

Place: Palanpur, Gujarat India
Date: January 28, 2025

Disclaimer: CHAMUNDA ELECTRICAL LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offer of its Equity Shares and has filed the RHP with the Registrar of Companies, Ahmedabad, Gujarat on January 28, 2025 and thereafter with SEBI and the Stock Exchange. Full copy of the Red Herring Prospectus is available on the website of the SEBI at www.sebi.gov.in, website of the Company at http://www.chamundaconst.com/ , the website of the BRLM to the Issue at: www.gyrcapitaladvisors.com, the website of NSE Emerge at https://www.nseindia.com/companies-listing/corporate-filings-offer-documents , respectively. Any potential investors should note that investment in equity shares involves a high degree of risk and for details relating to the same, please refer to the RHP including the section titled "Risk Factors" beginning on page 33 of the Red Herring Prospectus.
The Equity Shares have not been and will not be registered under the U.S. Securities Act of 1933, as amended or any state securities laws in the United States, and unless so registered, and may not be issued or sold within the United States, except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act, 1933 and in accordance with any applicable U.S. State Securities laws. The Equity Shares are being issued and sold outside the United States in 'offshore transactions' in reliance on Regulation "S" under the Securities Act, 1933 and the applicable laws of each jurisdiction where such issues and sales are made. There will be no public offering in the United States.

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GOVERNMENT OF TAMIL NADU

PROJECT DEVELOPMENT GRANT FUND (PDGF)

INVITATION FOR PROPOSALS (IFP)

Consulting services

Ref: PDGF/GoTN/SLF-Feasibility & TA/Jan/2025

1. Project Development Grant Fund (PDGF) intends to appoint a firm to provide the following consulting services as detailed in the table given below:

Description of Services	Estimated Value incl. GST in Rs.	EMD in Rs.	e-Tender Submission last date	e-Tender Opening date
Consultancy Services "Preparation of Detailed Feasibility Report and providing Transaction Advisory Services for setting up for the establishment of Sanitary Landfill facility with allied works complete through Public Private Participation (PPP) mode in Coimbatore, Madurai, Tambaram, Tiruchirappalli City Municipal Corporations"	2,00,00,000/-	2,00,000/-	28-02-2025 upto 10.00 hrs.	28-02-2025 on 12.30 hrs.

1. The assignment is open to all eligible firms. The Request for Proposals (RFP) may be downloaded and used free of cost from the website viz. **www.tntenders.gov.in.**
2. A pre-proposal conference will be held on **10.02.2025 at 11.00 am** in the office of TNUIFSL, to clarify queries, if any as stated in the RFP.
3. Proposals complete in all aspects must be submitted online through the Tamil Nadu e-Procurement website, as specified in the RFP.
4. Any Clarifications, Minutes of Pre-proposal meeting, Extension of time and Addendum & Corrigendum issued will be uploaded only in the Tamil Nadu e-Procurement website. Other details are available in the RFP.

Additional Chief Secretary / Chairman & Managing Director, TNUIFSL
Fund Manager of PDGF

DIPR/337/TENDER/2025

"IMPORTANT

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पंजाब नैशनल बैंक pnb punjab national bank

Circle Sastra : Purba Medinipur
Padumbasan, P.O. - Tamluk
Dist - Purba Medinipur, Pin - 721 636

POSSESSION NOTICE
(For Immovable Properties)
APPENDIX IV [See Rule 8(1)]

Whereas :

The undersigned being the Authorized Officer of the **Punjab National Bank** under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 and in exercise of Powers conferred under Section 13 read with Rule 3 of the Security Interest (Enforcement) Rules, 2002, issued a **Demand Notice Dated 04.11.2024** calling upon the **Borrower cum Mortgagor Shri Shyam Sundar Das & Smt. Kalpana Das, Partners of M/s. Rishaan Builders and Developers**, to repay the amount mentioned in the notice being **Rs. 4,79,53,332.58** (Rupees Four Crore Seventy Nine Lakh Fifty Three Thousand Three Hundred Thirty Two and Paisa Fifty Eight only) with further interest w.e.f. **31.12.2023** within 60 days from the date of notice/date of receipt of the said notice.

The Borrower having failed to repay the amount, notice is hereby given to the borrower / guarantor, andthe public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him/her under Section 13(4) of the said Act read with Rule 8 of the said Rules on this **28th Day of January of the year 2025.**

The Borrower / Guarantor in particular and the public in general is hereby cautioned not to deal with the property and any dealings with the property will be subject to the charge of the **Punjab National Bank, Haldia Durgachak (231400) Branch** for an amount as on **30.01.2024 is Rs. 4,79,53,332.58** (Rupees Four Crore Seventy Nine Lakh Fifty Three Thousand Three Hundred Thirty Two and Paisa Fifty Eight only) with interest w.e.f. **31.12.2023** thereon.

The Borrower's / Guarantor's / Mortgagor's attention is invited to provisions of Sub-section (8) of Section 13 of the Act in respect of time available to redeem the Secured Assets.

-: DESCRIPTION OF IMMOVABLE PROPERTIES :-

A. Flats (Super built area) mentioned below at Plot No. 1408/ RS-226, LR-4105, J.L. 126, Mouja - Basudevpur, Khanjanchak (Durgachak), Haldia, Purba Medinipur (Deed No. 8639/14) (Area - 4.083 Decimal), Land and Building at Plot Nos. 1408, 1403/4102 RS-226, LR-4105, J.L. 126, Mouja- Basudevpur, Khanjanchak (Durgachak), Haldia, Purba Medinipur (Deed No. 5232/14) (Area 15.665 Decimal) & Land and Building at Plot No. 1408, RS-226, LR-4105 Kh, J.L. 126, Mouja- Basudevpur, Khanjanchak (Durgachak), Haldia, Purba Medinipur (Deed No. 8638/14) (Area 4.082 Decimal)

1. Flat No 1B (934 sq ft and Garage 100 sq ft)
2. Flat No 1C (834 sq ft)
3. Flat No. 1D (1070 sq ft and garage 100 sq ft)
4. Flat No. 1E (525 sq ft)
5. Flat No. 1F (525 sq ft)
6. Flat No. 1H (1070 sq ft and garage 100 sq ft)
7. Flat No. 1I (870 sq ft)
8. Flat No. 2A (819 sq ft and garage 200 sq ft)
9. Flat no. 2D (1070 sq ft and garage 100 sq ft)
10. Flat No. 2E (525 sq ft)
11. Flat no. 2F (525 sq ft)
12. Flat no. 2G (820 Sq ft)
13. Flat No. 3D (1070 sq ft and garage 100 sq ft)
14. Flat No. 3E (525 sq ft)
15. Flat No. 3H (1013 sq ft)
16. Flat No. 3I (870 sq ft and garage 100 sq ft)
17. Flat no. 4B (934 sq ft)
18. Flat No. 4D (1070 sq ft)
19. Flat No. 4E (525 sq ft and garage 100 sq ft)
20. Flat No. 4F (525 sq ft and garage 100 sq ft)
21. Flat No. 4H (1013 sq ft and garage 100 sq ft)
22. Flat No. 4I (820 sq ft)
23. Flat No. 5A (819 sq ft)
24. Flat No. 5C (834 sq ft and garage 100 sq ft)
25. Flat No. 5H (1013 sq ft)
26. Flat No. 6A (619 sq ft)
27. Flat No. 6E (525 sq ft and garage 100 sq ft)
28. Flat No. 6F (550 sq ft)
29. Flat No. 7A (819 sq ft and garage 100 sq ft)
30. Flat No. 7H (1013 sq ft and garage 100 sq ft)
31. Flat No. 7I (870 sq ft and garage 100 sq ft)

B. EM of lease hold commercial shop at Plot Nos. 2717, 2718 (P), 2719, 2720 (P), 2721, 3439 (P), 3441 (P) & 3060 (P), J.L. No. 126, Area 133.47 Decimals of Land, Stall No. 46 Ground Floor at Akash Ganga Complex Manjushree, Durgachak, Mouja - Basudevpur, Haldia, Purba Medinipur, Deed No. 4531/13, measuring an area of 143.22 Sq.ft.

C. EM of lease hold commercial shop at Plot Nos. 2717, 2718 (P), 2719, 2720 (P), 2721, 3439 (P), 3441 (P) & 3060 (P), J.L. No. 126, measuring an Area of 133.47 Decimals of Land, Stall No. 44 Ground Floor at Akash Ganga Complex Manjushree, Durgachak, Mouja - Basudevpur, Haldia, Purba Medinipur, Deed No. 4530/13, Area 132.73 Sq.ft.

D. EM of lease hold commercial shop at Plot Nos. 2717, 2718 (P), 2719, 2720 (P), 2721, 3439 (P), 3441 (P) & 3060 (P), J.L. No. 126, measuring an Area of 133.47 Decimals of Land, Stall No. 24 1st Floor at Akash Ganga Complex Manjushree, Durgachak, Mouja - Basudevpur, Haldia, Purba Medinipur, Deed No. 2520/16, Area 203.00 Sq.ft.

E. Land at Khatian 163 (Sabek) L.R 1142, Plot No. 501, J.L. No. 105, Ward No. 03, Mouja - Basudebpur (Hazra more) Haldia, Distt. - Purba Medinipur (Deed No. 7053/12), Area 6 Decimal.

F. Equitable Mortgage covering all that part and parcel of the immovable properties consisting of land & building situated at J.L. No. 105, Plot No. 504, Khatian No. 1502, Land Area 7 Decimal, Mouza - Pana, P.O. & P.S. - Durgachak, Dist - Purba Medinipur, Pin - 721 602, Ward No. 03 of Haldia Municipality, **in the name of Shyam Sundar Das** vide Deed No. 7838 of 2012 dtd. 12.12.2012. **Owner : Shyam Sundar Das. Property is bounded by as per valuation report :** North - Land of Mr. Samir Jana, South - Property of Aloke Pattanayak, East - Property of Subal Bose, West - Municipal Road.

Date : 28.01.2025
Place : Tamluk

Mr. Dipak Dey, Chief Manager / Authorised Officer
Punjab National Bank