

| Name of the Issuer:  | Veekayem Fashion and Apparels Limited   | Last updated on                    | October 14, 2024                   |
|--|---|------------------------------------|------------------------------------|
| 1  | Type of Issue (IPO / FPO)   | IPO                                |                                    |
| 2  | Issue Size (Rs. crore)*<br>- Fresh Issue Size (Rs. crore)<br><i>*Source: Prospectus dated July 29, 2022 and Final Post issue report dated Aug .24, 2022</i>   | 4.43                               |                                    |
| 3  | Grade of issue along with name of the rating agency<br>Name<br>Grade  | Not Applicable<br>Not Applicable   |                                    |
| 4  | Subscription Level (Number of times)<br><i>Source: Final Post issue report dated Aug, 24, 2022</i><br><i>*The above figure is after technical rejections</i>  | 269.92*                            |                                    |
| 5  | QIB Holding (as a % of outstanding capital) as disclosed to stock exchanges   |                                    |                                    |
| <b>Particulars</b>   |   | <b>%</b>                           |                                    |
| (i) allotment in the issue <sup>(1)</sup>  |   | 0.00%                              |                                    |
| (ii) at the end of 1st Quarter immediately after the listing <sup>(2)</sup>                          |   | 0.00%                              |                                    |
| (iii) at the end of 1st FY (March 31, 2023) <sup>(2)</sup>   |   | 0.00%                              |                                    |
| (iv) at the end of 2nd FY (March 31, 2024) (2)   |   | 0.14%                              |                                    |
| (v) at the end of 3rd FY (March 31, 2025)  |   | 0.00%                              |                                    |
| <i>*QIB Holding not disclosed as reporting for the relevant fiscal year has not been completed.</i>  |   |                                    |                                    |
| <i>(1) Source: Basis of Allotment</i>  |   |                                    |                                    |
| <i>(2) Source: Shareholding pattern as available on NSE</i>  |   |                                    |                                    |
| 6  | Financials of the issuer  |                                    |                                    |
|  |   | (In Rs.crore)                      |                                    |
| <b>Parameters</b>  | <b>1st FY<br/>(March 31, 2023)<sup>(1)</sup></b>  | <b>2nd FY<br/>(March 31, 2024)</b> | <b>3rd FY<br/>(March 31, 2025)</b> |
| Income from operations   | 235.09.   | 243.82                             | Not Available                      |
| Net Profit for the period  | 1.80  | 4.02                               | Not Available                      |
| Paid-up equity share capital   | 5.87  | 5.87                               | Not Available                      |
| Reserves excluding revaluation reserves  | 31.35   | Not Available                      | Not Available                      |
| <i>*Financials not disclosed as reporting for the relevant fiscal year has not been completed.</i>   |   |                                    |                                    |
| <i>(1) Source: Annual Report of the Company for relevant FY.</i>                                     |   |                                    |                                    |
| 7  | Trading Status in the scrip of the issuer<br>Company's Equity Shares are listed on NSE EMERGE PLATFORM OF National Stock Exchange of India Limited<br>The Shares have not been suspended or delisted. |                                    |                                    |
| <b>Particulars</b>   |   | <b>Status</b>                      |                                    |
| (i) at the end of 1st FY (March 31, 2023)*   |   | Infrequently Traded                |                                    |
| (ii) at the end of 2nd FY (March 31, 2024)*  |   | Infrequently Traded                |                                    |
| (iii) at the end of 3rd FY (March 31, 2025)*   |   | Not Available                      |                                    |
| <i>*Trading status not disclosed as the relevant fiscal year has not been completed.</i>             |   |                                    |                                    |
| 8  | Change in Directors of issuer from the disclosures in the offer document  |                                    |                                    |
| <b>Particulars</b>   |   | <b>Name of the Director</b>        | <b>Appointed / Resigned</b>        |
| (i) at the end of 1st FY (March 31, 2023)*   |   | Not Available                      | Not Available                      |
| (ii) at the end of 2nd FY (March 31, 2024)*  |   | Mr. Krishankant Tarachand Gupta    | Appointment                        |
| (iii) at the end of 3rd FY (March 31, 2025)*   |   | Not Available                      | Not Available                      |
| Source: Stock Exchange Filings   |   |                                    |                                    |
| * Changes in Directors of Issuer not updated as the relevant financial years have not been completed |   |                                    |                                    |

**9 Status of implementation of project/ commencement of commercial production**

- (i) as disclosed in the offer document Not applicable  
(ii) Actual implementation Not applicable  
(iii) Reasons for delay in implementation, if any Not applicable

**10 Status of utilization of issue proceeds**

(i) as disclosed in the offer document

(Rs. crore)

| Objects of the Fresh Issue           | Amount      |
|--------------------------------------|-------------|
| To meet Working Capital requirements | 4.00        |
| General Corporate Purpose            | 0.01        |
| <b>Total</b>                         | <b>4.01</b> |

Source: Prospectus dated July 29, 2022

(ii) Actual utilization

(Rs. crore)

| Objects of the Fresh Issue           | Amount      |
|--------------------------------------|-------------|
| To meet Working Capital requirements | 4.00        |
| General Corporate Purpose            | 0.01        |
| <b>Total</b>                         | <b>4.01</b> |

Source: NSE Filing

(iii) Reasons for deviation, if any

Not applicable

**11 Comments of monitoring agency**

|  |  |
|--|--|
| (a) Comments on use of funds   | Not Applicable, since Issue size is less than Rs. 100 crores |
| (b) Comments on deviation, if any, in the use of proceeds of the issue from the objects stated in the offer document |  |
| (c) Any other reservations expressed by the monitoring agency about the end use of funds                             |  |

**12 Pricing Data**

Issue Price (Rs.): 28  
Designated Stock Exchange: NSE  
Listing Date: 22-Aug-22

| Price parameters                    | At close of listing day<br>(Aug 22, 2022) | At close of 30th calendar day from listing day<br>(Sep 20, 2022) <sup>(1)</sup> | At close of 90th calendar day from listing day<br>(Nov 21, 2022) <sup>(2)</sup> | As at the end of 1st FY after the listing of the issue<br>(March 31, 2023) <sup>(3)</sup> |                         |                        |
|-------------------------------------|---|---|---|---|-------------------------|------------------------|
|                                     |   |   |   | Closing price   | High<br>(during the FY) | Low<br>(during the FY) |
| Market Price on NSE                 | 50.00                                     | 43.95   | 33.50   | 51.25   | 52.35                   | 40.55                  |
| NIFTY50*                            | 17490.70*                                 | 17,816.25   | 18,159.95   | 17,359.75   | 17,359.75               | 17,359.75              |
| Sectoral Index ( Consumer Durables) | 26187.3                                   | 25973.95  | 24035.1   | 24035.1   | 28,119.30               | 22,189.85              |

| Price parameters                    | As at the end of 2nd FY after the listing of the issue<br>(March 31, 2024) |                         |                        | As at the end of 3rd FY after the listing of the issue<br>(March 31, 2025) |                         |                        |
|-------------------------------------|--|-------------------------|------------------------|--|-------------------------|------------------------|
|                                     | Closing price  | High<br>(during the FY) | Low<br>(during the FY) | Closing price  | High<br>(during the FY) | Low<br>(during the FY) |
| Market Price on NSE                 | 260.60   | 263.95                  | 257.25                 | Not Available  | Not Available           | Not Available          |
| NIFTY50*                            | 22,163.60  | 22,526.60               | 17,312.75              | Not Available  | Not Available           | Not Available          |
| Sectoral Index ( Consumer Durables) | 32337.5  | 33,050.55               | 24,214.50              | Not Available  | Not Available           | Not Available          |

\*Being index of NSE, the designated stock exchange

Note:

(1) 30th calendar day shall be taken as listing date plus 29 calendar days.

(2) 90th calendar day shall be taken as listing date plus 89 calendar days.

(3) High and Low based on intra day prices

(4) In case of any reporting day falling on a holiday, previous trading day prices has been disclosed.

13 Basis for Issue Price

| Accounting ratio              | As disclosed in the offer document <sup>(1)</sup> | At the end of 1st FY (March 31, 2023) | At the end of 2nd FY (March 31, 2024) | At the end of 3rd FY (March 31, 2025) <sup>(2)</sup> |
|-------------------------------|---|---------------------------------------|---------------------------------------|--|
| EPS                           |   |                                       |                                       |  |
| Issuer                        | 4.39  | 3.44                                  | 3.44                                  | Not Available  |
| Page industries               | 467.75  |                                       |                                       | Not Available  |
| Monte Carlo Fashions Limited  |   |                                       |                                       |  |
| Price to Earnings Ratio (P/E) |   |                                       |                                       |  |
| Issuer                        | 6.37  | 14.90                                 | 75.76                                 | Not Available  |
| Page industries               | 7.70  |                                       |                                       | Not Available  |
| Monte Carlo Fashions Limited  |   |                                       |                                       |  |
| RoNW(%)                       |   |                                       |                                       |  |
| Issuer                        | 6.09  | 4.86                                  | 9.76                                  | Not Available  |
| Page industries               | 90.98   |                                       |                                       | Not Available  |
| Monte Carlo Fashions Limited  |   |                                       |                                       |  |
| NAV                           |   |                                       |                                       |  |
| Issuer                        | 72.12   | 6.34                                  | 7.02                                  | Not Available  |
| Page industries               | 514.13  |                                       |                                       | Not Available  |
| Monte Carlo Fashions Limited  |   |                                       |                                       |  |

Notes:

(1) Sourced from Prospectus dated July 29, 2022.

(2) Information not provided as the relevant fiscal year has not completed

Key ratios for the Company for the three fiscal years stated above are/shall be calculated as follows:

(i) Earnings per Equity Share are computed in accordance with Accounting Standard 20 "earnings per Share" notified by the Companies (Accounting Standards) Rules, 2006.

(ii) NAV per share - Net asset value per Equity Share represents net worth as at the end of the Fiscal divided by the number of Equity Shares outstanding at the end of the Fiscal

(iii) P/E - Closing Market Price as of relevant fiscal year end / Basic EPS for the Fiscal

(iv) RoNW - Return on net worth (%) is net profit attributable to equity shareholders divided by net worth for the Fiscal

(v) The company believes that there are no listed Companies in India which are focused exclusively on the segment in which they operate.

14 Any other material information

| Date of disclosure to Designated Stock Exchange | Announcement  |
|---|---|
| 02nd February 2024                              | Company proposes to launch its brand "Velamen" online on the brands website <a href="https://velamen.in">https://velamen.in</a> starting with its first product men's T-Shirt for the purpose of online showcase and B2C direct selling to end user customers at an event to be held in Ahmedabad |
| 24th February 2024                              | the Board has decided to issue and allot by way of Preferential Allotment up to 16,27,400 Convertible Warrants  |
| 24th February 2024                              | the Board has decided to alter the main object clause of the Memorandum of Association of the Company.  |

Disclaimer:

The information compiled herein is in accordance with the disclosure requirements with regard to the track record of the public issues managed by GYR Capital Advisors Private Limited ("GYR") arising out of the SEBI Circular No. CIR/MIRSD/1/2012 dated January 10, 2012. This information is gathered from the Prospectus of the Issuer, as amended, and from the filings made by the Issuer with the BSE Limited ("BSE") and the National Stock Exchange of India Limited ("NSE" and together with the BSE, the "Stock Exchanges"), as applicable, from time to time, price-volume data available on the website of the Stock Exchanges, other sources as disclosed herein and information / clarifications provided by the Issuer.

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